

Zajil and Automation Consultants Partnership

Zajil International Telecom Company and Automation Consultants, subsidiary of ILA Holding, have signed a partnership agreement that will change the Cloud Services Market in the region. The cloud market in MENA region is not something waiting to happen with hopes from service providers, but rather a service demanded by the market waiting for providers to fill that void and deliver a reliable cloud in the region. Relying on a strong base of strategic vendors and forming the cloud coalition this region needs, Zajil & Automation Consultants took the bold initiative of expanding their cloud reach by offering these services in Africa & G.C.C. By doing so, both entities uniquely identify themselves as regional cloud service providers, changing the concept of cloud computing.

The main challenge facing global cloud providers to offer their services in the region is the fact that they are not willing to invest in the local presence which raises security & support concerns by customers as well as compliancy with regulations of the G.C.C. and Africa countries. This agreement will re-invent cloud computing by allowing users to “Touch the Cloud”. With the largest portfolio of Cloud Services in Africa and G.C.C combining service model of Infrastructure as a Service (IaaS) which became a mandatory part of and Cloud providing entity, and combining it with Software as a Service (SaaS) which enables any organization to leverage this service model automating their business applications, the joint venture was able to address these challenges offering multiple options for customers demanding cloud services and at the same time being able to manage the infrastructure within these locations to act as a unified Public Cloud.

“Being the first cloud provider in Kuwait was a challenge, where we had to literally create the market” Says Mr. Khalifa Al Soulah Zajil’s CEO and Managing Director. Al Soulah continues “Overcoming that challenge was the key driver for us to expand our cloud and infiltrate new markets and expand Zajil’s cloud footprint in the region adding new markets in the G.C.C and Africa”.

Dr. Mahmoud El Dessouky, Executive Chairman of Automation Consultants, said: “Automation Consultants is a pioneering cloud company in the Middle East. We are bringing with Zajil a wide set of Cloud Suites of software applications that are suitable for all types of industries as well as for all business sizes. Our partnership with Zajil will bring the following Cloud Suites to the markets: Business Cloud Applications, Tools Cloud Applications, M2M Cloud Applications, and Industrial Cloud Applications. Our Cloud Applications will be provisioned through Automation Consultants’ “CloudConfig.Master” which is our own patented SaaS provisioning layer and will be offered through Zajil’s top notch public and private cloud deployments across the G.C.C and African markets”.

About Automation Consultants

Automation Consultants, established in 1985, and operating from the vibrant city of Cairo in Egypt, is a cloud-based software products and IT Services provider serving both the public and private sectors for decades. Automation consultants has successfully completed more than 400 contract assignments to date providing a wide scale of IT services and software products such as Library Management, Retail, Manufacturing, Utilities, Human Resources Management, Document Imaging and Workflow Management, Fleet Management, Decision Support Systems that have been successfully provided and supported in many private, public and governmental organizations and companies in Egypt and the Middle East. www.autocons.net